



POLICE ATHLETIC LEAGUE, INC.

The best friend a kid can have

PAL News

Fall 2019

Robert M. Morgenthau July 31, 1919, to July 21, 2019

I have been fortunate to be part of the Police Athletic League, which makes opportunities for success available to young people in New York."

- Robert M. Morgenthau



Robert M. Morgenthau, the Police Athletic League's President and later Chairman for over 57 years, was widely recognized as a preeminent federal and state prosecutor for over four decades. He retired from public office in 2009 but remained a strong leader and champion of PAL. At the time of his death, he was Of Counsel, Litigation at the New York law firm Wachtell, Lipton, Rosen & Katz; and Chairman of PAL.

On behalf of the 20,000 children who participate in PAL programs annually, and the millions who passed through our doors, we salute Robert M. Morgenthau, hero and champion to New York City's neediest children. He was truly the best friend a kid ever had.

Robert M. Morgenthau was born in New York City on July 31, 1919, into a family

dedicated to public service. His grandfather was Ambassador to Turkey under President Woodrow Wilson, and his father served as Secretary of the Treasury under President Franklin D. Roosevelt.

After graduating from Deerfield Academy in 1937, Mr. Morgenthau attended Amherst College. On the day after his graduation from Amherst in 1941, he joined the United States Navy and received two Bronze Stars for action in the Mediterranean and the Pacific. His destroyer, on which he served as the Executive Officer and Navigator, was awarded the Presidential Unit Citation for action at Okinawa. Discharged in 1945 as a Lieutenant Commander, Mr. Morgenthau entered Yale Law School where he earned his degree in two years. In 1961, he was appointed the United States Attorney for the Southern District

of New York, a position he held until 1970. In 1974 he was elected District Attorney for the County of New York (Manhattan) where he served for 35 years --the longest tenure in the history of the state. In 2010 he became Of Counsel at the law firm Wachtell, Lipton, Rosen & Katz.

Among these extraordinary accomplishments, perhaps the most significant is the impact he made on the lives of New York City's neediest children. For 57 years, he was President or Chairman of the Police Athletic League and provided brilliant leadership and strength to one of the largest independent non-profit youth organizations in New York City. He was a champion for PAL, attracting the support of prominent business leaders to support the City's young people.

continued inside ►

BOARD OF DIRECTORS

CHAIRMAN

*Robert M. Morgenthau

VICE CHAIRMAN

John A. Catsimatidis

VICE CHAIRMEN

Robert J. McGuire

PRESIDENT

David J. Arena

HONORARY PRESIDENT

James P. O'Neill

VICE PRESIDENTS

Richard A. Bernstein

Daniel Rose

SECRETARY

Charles A. Stillman, Esq.

Barbara Taylor Bradford

Christopher L. Canty

Tony Danza

John R. Greed

Maurice R. Greenberg

Stacey Hadash

Stephen E. Kaufman, Esq.

I. Dolly Lenz

Patrick J. Lynch

Danielle Maged

Mitchell B. Modell

Bruce E. Mosler

Pamela J. Newman

Ronald O. Perelman

Vincent F. Pitta, Esq

Howard J. Rubenstein

Mitch E. Rudin

Bart M. Schwartz, Esq

Eric P. Sheinberg

Mark Simone

Philip Suarez

John Zeiler

EXECUTIVE DIRECTOR

Frederick J. Watts

* Deceased

YOU MAKE EVERY SEASON AT PAL AN EXCITING ONE!

Dear Friends,

It is hard to believe the summer is over, and we are well into Fall. This past summer had some amazing highs for PAL, as well as deep sadness. As our cover article states, our Chairman, The Honorable Robert M. Morgenthau, passed away 10 days shy of his 100th birthday. We will always be grateful for the 57 transformative years he gave to PAL. The organization has been forever impacted for the better by his inspirational leadership. One of the changes Mr. Morgenthau was responsible for bringing to PAL is now a fully-realized Head Start program in all six of our Early Education Centers. We were made a direct grantee from the United States Department of Education. This will allow us to grow and sustain the program securely into the future.

Of course, PAL staff and PAL kids were busy through the summer at our 20 summer camps. Their days were filled with creative educational activities, trips to NYC cultural landmarks, and our own special events like Carnival Day, Culture Day, Sports Day, and Pennant Quest. These programs bring together kids from all five boroughs to compete with each other in educational and athletic pursuits, while above all else – having fun.

We are now busy in our 20 after school centers serving over 5,000 kids from 2:30 p.m. to 6:00 p.m. During that time, we not only help them with homework, and provide sports activities, but our Education Department offers a full array of educational enhancements. These are geared to support the participant's classroom development and give them extra skill based activities. We believe this combination of activities provides a rich afterschool experience for kids who might otherwise be unsupervised, and unproductive.

As always, we are grateful to our supporters who make our work with 20,000 youth a year possible. I would like to say a special thank you to everyone who attended the "Tony Danza and the Stars of Tomorrow" benefit last month. Our teen programming is growing and is an integral part of our mission to make sure that every child has the opportunities they need to succeed. It is in this way that we keep Mr. Morgenthau's spirit alive and prove that The Police Athletic League is "The Best Friend A Kid Can Have." We are also grateful for the many memorial gifts that have come to PAL.

I thank you for all you do for PAL, and ask that if you would like to learn more about the difference your support makes just call 1-800-PAL-4kids, option 3.

I look forward to hearing from you, and until then I hope you have a great Fall.

Sincerely,



Frederick J. Watts
Executive Director

PAL NEWS STAFF

Editor: H. Aldervan Daly

Design: ELEVENODESIGN

Photography: PAL Staff
Love Haight Photography

Ben Asen
Jill Nelson

Contributors:

Domingo Justin Beltran
Renee Jamerson
Jami Landi
Alicia Sanmoogan
Pinky Vincent



DANIELLE MADDEN-BUCK CHIEF OF PROGRAMS

At PAL, we are always striving to improve our programs, which are expansive – from Early Childhood Education to paid internships for teens. Since March of this year, we have a new Chief of Programs who will be the driving force to move important priorities set by PAL's board and Executive Director Fred J. Watts.

Though this is a newly created position, our Chief of Programs Danielle Madden-Buck is not new to PAL. Danielle had been the Director of Sports and Recreation since 2015, and was instrumental in reinvigorating PAL's sports offerings, and launching a new model for PAL PLAYSTREETS in partnership with New York City Mayor's Office of Criminal Justice.

A talented athlete and a former teacher, Danielle's connection with PAL goes back to the nineties. "Back then, there weren't many leagues for female basketball players. So we just joined the guys and played 3-on-3 basketball at PAL's open gym in Brooklyn."

Among her many responsibilities, Danielle will continue to ensure that PAL youth spend meaningful time with NYPD officers. "I have a friend who played baseball and was coached by 69th precinct officers. Now my friend is a police officer. Even now, PAL continues to build a bridge between the police and the community," says Danielle.

"My favorite part of working at PAL is interacting with the kids, whether it is sports, STEM, or arts. It allows us to see the impact PAL makes on our young people."

Despite a hectic summer – with 19-day camps, 17 PAL PLAYSTREETS, and over 1,500 young people in the Summer Youth Employment Program – Danielle is planning the launch of a new afterschool year in September. "We are rolling out a new curriculum which will be project-based learning and will teach everyday life skills to PAL kids."

For example, in an activity called "The Toy Store," the youth will learn how to make a toy prototype, make decisions, use entrepreneurial skills, and market their toy. At the end of the learning, young people will demonstrate what they have learned in a public presentation.

"In addition to the upcoming school year, I am also looking forward to PAL Cops & Kids Chorus singing the national anthem on September 11th at Citi Field before the New York Mets game," adds Danielle.

Danielle is welcoming supporters like you to help us continue our work. "Follow us on social media and help us by spreading the word about our programs."

Danielle is happy to talk about how PAL can expand and improve its STREAM programs (Science, Technology, Reading, Engineering, Arts, and Math). You can reach her at dmadden-buck@palnyc.org.



PAL Summer 2019

Each summer, the Police Athletic League successfully provides New York City kids with summer day camps, free of charge, and the summer of 2019 was no exception, thanks to supporters like you. We kicked off with our Summer Celebration where 700 PAL Kids and over 1,000 people in total were in attendance, including numerous NYPD officers who played with our kids, and participated in an annual tug of war contest with our campers.

Supported by you, PAL staff worked tirelessly to combat summer learning loss with summer enrichment and learning experiences that drive the academic success and development of our young people. It wouldn't be summertime, however, if we didn't balance hard work with some fun and recreation. For example, campers from our New South Bronx Center got to see an advance screening of the new Dora movie and received a brand new book bag with the "Dora, and the Lost City of Gold" novel included.

Other events and activities included job readiness programs for teens, Carnival Day, the 1st Annual College Conference,

Pennant Quest, Sports Day, Cultural Day, a trip to Yankee Stadium and much more. The city-wide special events were planned to give participants the opportunity to learn and practice teamwork, team spirit, and friendly competition among representatives from all centers; and each one was a success.

With an excellent balance of arts, athletics, and academics; campers were provided with positive experiences, relationships, and environments which prepared them for a new school year. We wouldn't be able to do this work without the support of people like you. You really are the best friend a kid can have.

A Note from Tony

Dear Friends and Supporters,

Wanted to write to give you an update on where the PAL Teen Acting program is and where we are trying to go. On September 19th we held our 3rd benefit show. It was a great show and the support was overwhelming and from all over, including a large donation from my favorite team, the NY Yankees. Thank you to all who helped. In the show we were able to showcase the incredible enthusiasm of our kids and the tremendous commitment of everyone who works on the program and I also had some fun with my celebrity friends who I thank for being there. The program has also led to The NYC Cops and Kids Chorus. They performed and their development is so exciting. On September 11th, the Chorus performed the National Anthem for the Mets at Citi-Field and will be doing it again at Yankee Stadium on October 4th for the opening of the Yankees division Playoff series. We are all very excited about the CK Chorus and the message it sends.

This year we have expanded our college prep work. We have forged associations with a number of col-



leges giving us a chance to have our kids live on campus and get a real idea of what it takes to have a successful college experience. One such arrangement is called Pathway to Purchase. The State University of NY at Purchase has been a wonderful partner and we now have kids from the program attending the school and flourishing. During the show on the 19th, we heard from one of the deans of the school who spoke of the mutual benefit of getting these kids into the college and how the our kids enrich the student body.

We think this teen program can go a long way in helping kids have a different perspective. Today it's tough for a kid to find a good role model and the effect of that is all around us. The PAL Teen acting program gives them something else to think about. Yes we teach acting but it is the life lessons that are the most important.

I hope that you will see the benefit of our efforts and continue your support. I thank you all and send my best regards.

Tony Danza

(Robert M. Morgenthau article continued from cover)



Mr. Morgenthau's commitment to New York City's kids was a natural fit, as he was the father of seven children of his own. Under his leadership, the Police Athletic League has successfully expanded its breadth of services to include not only athletics but educational programs, social activities, tutoring, creative arts, employment training, and counseling.

Mr. Morgenthau was instrumental in developing PAL's Head Start and daycare programs, and PAL Playstreets. He spearheaded highly successful capital campaigns to design and build new PAL centers in the South Bronx, Harlem, and Queens and to renovate existing facilities

on the West Side of Manhattan. This year PAL celebrated his impending birthday at its annual Superstar Dinner. As he stated in his final public appearance at the Superstar Dinner: "This country and this City provided my grandfather with opportunities— and those opportunities should be the right of all of our New York City kids. I have been fortunate to be part of the Police Athletic League, which makes opportunities for success available to young people in New York."

Mr. Morgenthau was more than "part of" PAL – he was the heart and soul of this great organization. His indelible impact will be felt for as long as PAL exists.

ALUMNI STORIES



Every day at the Police Athletic League, we are pleased to read stories of PAL alumni who are grateful for the influence that PAL has had on the trajectory of their lives. The letter below is from Ms. Shanakay Salmon, and with her permission we are sharing it with you.

If you have a PAL story, we would love to hear it.

You can mail it to us or call us at 1-800-PAL-4KIDS option 3. We hope you will enjoy this alumni story as much as we did. With your help and the assistance of supporters like you, we will continue to create new memories for PAL kids all around New York City.

Dear PAL family,

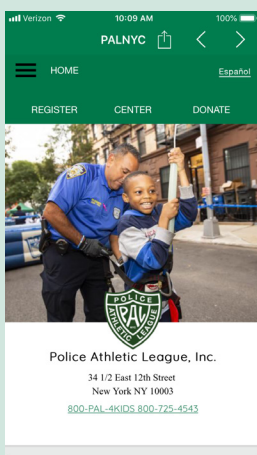
A few months ago, I attended a PAL luncheon with my team at the Institute for Innovation in Prosecution. While at the luncheon, I was instantly reminded of all of the great times I had performing and going on trips as a PAL kid at Webster Ave in the Bronx.

The Police Athletic League gave me the chance to express myself creatively, make friends, and gave me a home away from home. I will never forget when we were given the opportunity to put on a Christmas Recital for the community at a theater in the Bronx. By the end of the show I felt accomplished, valued and creatively free. Being a part of the dance team, and performing for other PAL kids and the community helped me realize my full potential and helped me break out of the shell I was in. The staff members were always there when you needed them, and I never felt stifled or made to feel less than.

I will always be grateful to my mother for pushing me into the PAL program even though I fought her in the beginning. Thank you to PAL for helping me become the passionate and creative woman I am today!

Sincerely,
Shanakay Salmon

NEW APP IN TOWN



There is something new this year at PAL – the Police Athletic League Parent Notification App. This new mobile app, which comes in English

and Spanish, is available for free in the Google and Apple stores. It is designed to allow our centers to send out notifications to the parents/guardians of the children in our programs. In the past, if a center wanted to connect with every parent, it would have to call the parents or send a flyer home and hope that it got to the right person. In the rare case, when parents needed to be contacted at the last minute, calling was the only option.

Now centers can send both early notifications and emergency notices through the app. Parents download the app, choose their center, and follow the quick registration steps. Once completed, they will start receiving notifications. The app provides information about their

individual center, including picture galleries, special events flyers, and information about upcoming activities.

We tested the PAL app this summer, and all of PAL's centers started using it in the fall. The app's development would not have been possible without support from the New York City Department of Youth and Community Development (DYCD) and our individual supporters.

In addition to information for our parents, the PAL app also contains information that we hope our supporters and friends will find interesting. It contains general information about PAL, photo galleries, and the opportunity to make a donation directly from the app.