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#### **EXECUTIVE DIRECTOR'S REPORT**

Dear Supporters,

The year 2018 saw PAL accomplish some of our most important goals, including: continued strengthening of our relationship with the law enforcement community for the betterment of children and their families; and providing exciting new learning and growth opportunities for PAL kids throughout the City. With the help of generous donors, and a skilled and dedicated staff, we reached new heights in 2018.

Recent visits to our PAL centers found elementary school children playing chess under the tutelage of chess grandmaster; and a basketball skills clinic which included coaches from the New York Knicks, and PAL girls performing STEP with New York Knicks City Dancers and the Rockettes. We saw exciting STEM projects in our afterschool programs culminating in the PAL Science Fair where our young scholars presented their research and findings to adult judges. Young film makers in Bedford Stuyvesant Brooklyn created their own films which were showcased at a premiere hosted by HBO. A particular highlight was the continued growth of our teen performing arts programming which was highlighted by musical performances by an ensemble of police officers and PAL teens performing at two iconic venues: Carnegie Hall and the nationally televised tree lighting ceremony at Rockefeller Center.

This is a mere sampling of the tremendous experiences we are providing nearly 20,000 youth throughout the five boroughs. PAL kids are learning, competing, performing, and developing as productive young members of the workforce, aspiring college students, all while building healthy relationships with the law enforcement community.

PAL is over 100 years old, has a solid financial foundation with outstanding veteran Board leadership and an emerging young and vibrant cadre of new supporters and advisors. We are grateful to Police Commissioner James P. O'Neill and the members of the NYPD for their tireless support of PAL and its children. Our talented and dedicated staff, and our legion of supporters allow us to change the lives of New York City children. Thank you for your continued interest and commitment.

Right Mogetha

Robert M. Morgenthau Chairman David Arena President Frederick J. Watts Executive Director

# 2018 Accomplishments

The Police Athletic League (PAL) is one of New York City's largest independent youth development not-for-profit organizations working with 20,000 youth a year from age 2 to 21. For one hundred and four years, PAL has successfully inspired countless youth to become productive citizens, employing a simple value: "Police officers helping kids helping communities." PAL, in partnership with the New York Police Department (NYPD), keeps thousands of children safe and productive all year round.



#### Early Childhood Education

PAL has been providing early childhood education to New York City families for more than 50 years. Integrating Head Start Programs, Daycare and Universal Pre-Kindergarten (UPK) programs, PAL's early childhood education addresses each child's strengths and needs, giving them a strong cognitive foundation before entering kindergarten. PAL also provides inclusion opportunities for children with disabilities.

#### PAL Afterschool Programs

PAL afterschool programs are free of charge, provide academic enrichment, build self-esteem, and engage youth in recommended levels of physical activity. PAL afterschool programs, which served 5,623 youth in 2018, made a positive difference in the academic, cultural, physical and social development of kindergarten through 8th-grade students in high crime, low-income communities in all five boroughs. Our programs provide a safe, secure, adult-supervised environment and strong collaboration with local schools and the community.



#### PAL Summer Camps

PAL Summer Camps provided 2,331 children ages 5 to 14 a summer filled with fun activities, character development, and educational growth all free of charge. Over seven weeks, children engaged in a revolving schedule of academic enrichment, arts learning and fun physical fitness activities, including athletic tournaments and sports fundamentals instruction. Field trips and special events add excitement to summer days and introduce campers to cultural resources in and around the City. PAL's Summer Camps have decreased summer learning loss, and improved, communication skills and self-esteem.



#### PAL PLAYSTREETS

Since 1914, PAL PLAYSTREETS has fearlessly helped communities take back their streets by providing opportunities for children to engage in organized physical activities, learn valuable lessons from caring mentors, and access helpful resources in their communities. PAL PLAYSTREETS are free and operate in communities in all five boroughs of New York City. A PAL PLAYSTREET is a public space in a park, on a city street, or in a New York City Housing Authority facility, that PAL turns into a summer drop-in camp for youth with trained staff, sports and recreation equipment, and fun activities. Seventeen PAL PLAYSTREETS achieved a variety of impacts on over 1,300 New York City Youth, including positive engagement with NYPD, exposure to visual and performing arts, improved fitness outcomes, and social-emotional skill development.



#### Summer Youth Employment Program

Each summer, in partnership with the Department of Youth and Community Development (DYCD), PAL provides youth, ages 14-24 with employment opportunities throughout New York City. The Summer Youth Employment Program (SYEP) provides six weeks of paid employment during July and August. Entry level jobs give youth work experience in either public or private sector worksites. In addition to the six weeks of paid employment, participants attend workshops on job readiness, career exploration, and financial literacy. For many, these jobs are their first experience in the workforce. PAL served 1,598 youth throughout the city.

## 2018 Accomplishments (continued)





#### PAL Cops & Kids Sports

In partnership with the New York Police Department (NYPD), PAL runs its signature Cops & Kids Sports program that facilitates positive relationships between young people and law enforcement professionals. PAL Cops & Kids Sports worked with 3,500 youth and 400 police officers in 43 police precincts in all 5 boroughs of New York City in 2018.

PAL Cops & Kids Sports program connects volunteer officers as coaches and mentors to young athletes in high crime, low-income communities across New York City. Studies show that the PAL model works. The evidence indicates that when police officers and youth engage in meaningful activities, they understand that their similarities outnumber their differences, leading to interactions that are more respectful. PAL Cops & Kids Sports has a variety of positive impacts on New York City youth:

- Improved relations between law enforcement and community
- Increased healthy habits among youth
- Improved life skills (including teamwork, cooperation, and resilience)
- Decreased juvenile court involvement.

PAL improves relations between police officers and youth by preventing young people in at-risk communities from participating in unhealthy behaviors; keeping youth actively involved in sports; and fostering teamwork with police officers.

The National Crime Prevention Council recognizes PAL Cops & Kids Sports service model as a "Best Practice" for community crime prevention.

#### PAL Teen Programs

PAL Teen Centers provide academic enrichment, build self-confidence, and engage youth in physical activity. Teen centers provide safe havens where teenagers can connect with positive role models, and develop skills for success in school, work, and life. With a successful transition to college or the workforce as the goal, PAL Teen Centers also provide a myriad of services that, assist high school seniors such as college trips and workforce development activities. During 2018, PAL had 11 Teen Centers throughout New York City.





#### Youth Link

Established in 2004, Youth Link began as a mandated anti-recidivism program, providing Family Court-involved youth with counseling, tutoring, and social-emotional support to help them successfully exit the juvenile justice system and reconnect to their school, employment, families, and communities.

Over the years, it became evident that a singular focus on court-involved youth excluded other youth who faced high-risk factors and barriers to success. Other teens who participate in sports programs at PAL routinely ask if they could "join" Youth Link – not realizing it is a mandated program for court-involved youth.

To support all high-risk youth, not just those who are currently in trouble with the law, PAL has redefined the program to encompass any at-risk youth growing up facing daunting challenges; which includes homelessness, foster care, truancy, and any other youth having experienced significant childhood obstacles and trauma. Using the same interventions that have been so successful with court-involved youth, PAL now operates Youth Link as a "Vulnerable Youth Program," providing counseling and support to set youth on a course for future success.

PAL believes that youth come equipped with the survival skills to overcome obstacles to positive youth development – they just need support getting there.

### "If it wasn't for PAL, I am not sure where I would be."

- 17 year old young man Bronx, NY

#### PAL's College Access Program

PAL's College Access Program (CAP) is for high school juniors and seniors attending PAL youth centers. The program helps them overcome barriers to college access and provides positive youth development while gaining valuable career preparation through targeted internships. CAP aims to not only encourage students to enroll in higher education, but to prepare young people for success in school and the workplace, teaching lessons that participants will remember long after graduation. CAP boasts an on-time high school graduation rate of 91%, which is significantly higher than the NYC rate of 74%.

CAP prepares at-risk youth to achieve their dreams of higher education and meaningful careers. PAL will help youth complete high school ready to transition to college and career through academic support, college trips, targeted internships/externships, and job and life skills workshops.



## 2018 PAL IMPACT

#### **ACCEPTED INTO COLLEGE**



88%

The rate of acceptance for PAL's College Access Program participants who applied for college is more than 20% higher than the national rate.

#### **BRIDGING THE GAP BETWEEN THE POLICE AND COMMUNITIES**



By providing the opportunity for PAL Teen Center youth to interact with police officers, 91% say their outlook towards the law enforcement community has improved.

#### JUVENILE JUSTICE YOUTH WHO COMPLETE PROBATION



9 OF 10

Participants of PAL Youth Link, complete probation and exit the juvenile justice system at a much higher rate than the 57% citywide figure.





AFTER SCHOOLERS THAT
IMPROVE SOCIAL-EMOTIONAL SKILLS

9 OF 10

Social-emotional learning refers to non-academic skills acquired through the learning process that can help bolster academic performance and improve behavior.



LOW INCOME KIDS WHO TAKE PART IN SUMMER CAMPS

2000+

While children in other income groups learn basic skills during summer, low-income students' skills regress due to lack of access to educational programs.



Research shows that adolescent leadership skills development improve test scores and enrich students' academic growth, self-esteem, and self-confidence.



NUMBER OF LOW-INCOME YOUTH WHO TAKE
PART IN PAL WORKFORCE
DEVELOPMENT PROGRAMS

1500+

PAL helps close the job skills gap for low income and minority youth who at 26% have the highest rate of unemployment of all demographic sectors.



NYC YOUTH WHO PLAY IN PAL LEAGUES AND TOURNAMENTS

4000+

PAL continues to provide thousands of NYC youth organized sports experiences, including Cops and Kids leagues in basketball, softball, soccer, volleyball, and flag football.

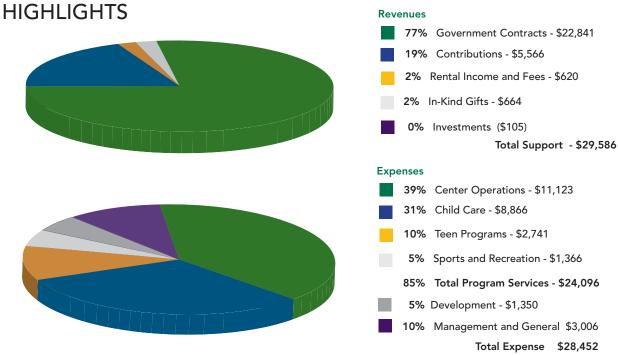


THOSE WHO SAY PAL MAKES IT SAFER TO PLAY OUTDOORS

100%

For over 100 years, PAL PLAYSTREETS continue to provide thousands of kids from the toughest city neighborhoods a safe space for active play.

# 2018 Financials



Change in Net Assets Without Donor Restrictions \$1,134

Assets		Liabilities and Net Assets	
Cash and Cash Equivalents	\$887	Accounts Payable and Accrued Expenses	\$931
Investments	6,844	Accrued Salaries and Benefits	1,297
Due from Government Agencies	4,749	Advances from Government Agencies	3,717
Contributions and Accounts Receivable	646	Deferred Revenue	7,016
Prepaid Expenses and Other Assets	420	Note Payable	1 ,097
Property, Plant and Equipment	14,079	Other Payables	58
Total Assets	\$27,625	Total Liabilities	\$14,116
		Net Assets Without Donor Restrictions	\$12,823
		Net Assets With Donor Restrictions	686
		Total Net Assets	\$13,509
		Total Net Assets and Liabilities	\$27,625

<sup>\*</sup> Amounts in 000's

# 2018 Fundraising Events

#### Legal Professional Luncheon | April 12, 2018

Hon. Michael B. Mukasey of Debevoise & Plimpton LLP and Alexandra A.E. Shapiro of Shapiro Arato LLP were presented with The Robert M. Morgenthau Award at PAL's 20th Annual Legal Profession Luncheon. Held at The Pierre Hotel, event Chairs were Evan T. Barr, Bart M. Schwartz and Charles A. Stillman. The Legal Profession Luncheon raised over \$475,000.



Bart M. Schwartz (Event Chair), Vincent F. Pitta and James R. Devita



PAL Guests and Matthew L. Biben



Hon. Michael B. Mukasey (Event Honoree), Hon. Robert M. Morgenthau and Alexandra A.E. Shapiro (Event Honoree)



Hon. Richard M. Weinberg, Benjamin Brafman and Gary P. Naftalis

#### Superstar Dinner | October 2, 2018

Timothy Michael Cardinal Dolan, the Archbishop of New York, was honored at PAL's 46th Annual Superstar Dinner at The Plaza Hotel. Brian Moynihan chaired, along with Honorary-Chairs Maurice Greenberg and Ronald O. Perelman. Emceed by Mark Simone, The Superstar Dinner raised more than \$1.2 million.



Timothy Michael Cardinal Dolan (Honoree), Hon. Robert M. Morgenthau and Kat Knox



William J. Bratton, Robert J. McGuire, Commissioner James P. O'Neill and Raymond W. Kelly



Mark Lepselter, Christopher L. Canty, Bart Scott



Maurice and Corinne Greenberg

## Tony Danza and the Stars of Tomorrow I June 28, 2018

PAL Board Member Tony Danza performed alongside members of PAL's Teen Acting Program, a program Danza helped launch, at the Gerald W. Lynch Theatre. More than \$145,000 was raised to support the Teen Acting Program.



Tony Danza



PAL's Cops & Kids Chorus



Marilu Henner and Tony Danza

#### **Business Luncheons**

John A. Catsimatidis, and Mutual of America, hosted 12 Business Luncheons where professionals gathered to hear influential leaders examine the country's most significant issues. Speakers included Eric L. Adams, Geoffrey Berman, Andrew Byford, Timothy Michael Cardinal Dolan, Letitia James, Corey Johnson, Betsy McCaughey, Michael McMahon, James P. O'Neill, Governor David A. Paterson, Senator Charles E. Schumer and Madeline Singas. The Luncheons raised over \$300,000.



M. Boo Grace and Paul J. Lountzis



Hashim Garrett, Mary Sliwa, Governor David A. Paterson and Karen E. Burke



Ira Gomberg, Richard A. Bernstein and Martin E. Weisberg



Tony Danza, Mark Simone and Eric Adams



Shari M. Reimer and Bruce E. Mosler



Carlo A. Scissura and Frederick J. Watts



Peter J. Davoren (Event Chair), Nelson Blitz Jr. and Stephen M. Soviero

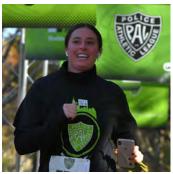
#### Real Estate & Construction Luncheon November 8, 2018

The New York Building Congress was honored at PAL's 13th Annual Real Estate & Construction Luncheon at The Plaza. Peter J. Davoren, Chaired the event, which raised over \$465,000.

#### Generosity 5K Run/Walk November 13, 2018

Terence Mullin and Joseph Paradise

More than 20 people, including many PAL staff members and supporters, participated in the fourth annual 5K run/walk to benefit PAL. The multi-charity event was held at Riverside Park and raised \$16,000.



Jenna Wechsler



Frederick J. Watts and PAL Runners



Honorable Barbara S. Jones (Event Chair) and Betsy Seidman



Demi Small, Jewel Victor, Genesis Brown, Detective Vickie Bedore, Tofunmi Olabode



Margo and John A. Catsimatidis



Lucida Plummer (Honoree), Somers Farkas (Honoree) and Andrea Catsimatidis (Honoree)

#### Women of the Year Luncheon December 13, 2018

PAL's 30th Annual Women of the Year Luncheon at The Pierre Hotel honored: Lucida Plummer of J.P. Morgan, Somers Farkas, and Andrea Catsimatidis of Red Apple Group. The Honorable Barbara S. Jones chaired the event, which raised over \$375,000.

#### 100,000 and up

Bank of America, N.A. Ronald O. Perelman/Harland Clarke Holdings Corp Mark Simone/Manoogian Simone Foundation

The Starr Foundation

#### \$50,000 - \$99,999 -

21st Century Fox The Achelis & Bodman Foundation Bloomberg L.P. Eric P. Sheinberg Foundation **ExpandED Schools** Hearst JPMorgan Chase & Company New York Yankees Foundation The Staten Island Foundation **Turner Construction Company** 

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#### 25,000 - 49,999

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#### 10,000 - 24,999

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