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PAL first began as part of the New York
Police Department (NYPD) in 1914 when
Police Captain John Sweeney and Police
Commissioner Arthur Woods became
increasingly alarmed about juvenile delinquency in the tenements of the Lower
East Side. In response, Sweeney and
Woods recognized the need to create
safe, supervised public spaces where
children could freely play. Together, they
transformed 29 city streets and vacant
lots into PAL PLAYSTREETS.

Police officers and volunteers turned these closed city streets into vibrant, active community spaces where neighborhood youth could congregate for sports and games. PAL PLAYSTREETS not only connected atrisk youth with adult role models, but they helped bridge an increasing divide between law enforcement and the community. This pioneering effort launched a youth service philosophy that would become a best practice model for crime prevention and youth development throughout the country.

The Police Athletic League (or PAL) is New York City's largest independent youth development not-for-profit organization. PAL

operates diverse programs from Head Start, Day Care and Universal Pre-K programs; to elementary and middle school after-school programs; and summer day camps and summer Playstreets. PAL runs evening teen centers; and college readiness programs, as well as youth employment, juvenile justice programs. Competitive and recreational sports for children of all ages is a cornerstone of PAL's youth development strategy.

With over 100 years of service, PAL continues to build upon its foundation, refining its program models based on emerging best practices in education and youth development. This foundational commitment to excellence

has led the way for PAL to become what it is today: the largest youth service provider in New York City, serving over 20,000 youth, ages 2-24 in all five boroughs. PAL is also one of the first civilian-run Police Athletic Leagues.

Mission Statement: The Police Athletic League, together with NYPD and the law enforcement community, supports and inspires New York City youth to realize their full individual potential as productive members of society.

PAL 2020 TIMELINE

While we wish we could cover all that happened in 2020, there is not enough space. Here are just a few of the highlights from 2020 at the Police Athletic League.

PAL's Poetry Jam and Art Contest took place virtually.

May

PAL launched a virtual nutrition program with Cornell Cooperative Extension. Recipes and ingredients were sent to each household that signed up for the six-week program. The classes were taught by PAL teens who were trained by Cornell Cooperative Extension.

PAL announced summer camp plans and the PAL Playstreets schedule.



July

March



As the Covid-19 pandemic hit New York City, centers closed and PAL went virtual, providing many classes and activities – even sports challenges to young people throughout New York City.



PAL introduced the 30-day fitness challenge on Instagram.

Participants made cards thanking the NYPD and medical personnel during the pandemic.

PAL threw a virtual block party complete with a DJ for an Instagram dance party.



June

Without team sports, PAL hosted a virtual event with college athletes so youth could learn more about the sports college experience.

The winners of the Spring Floral Contest were announced virtually: Congrats to PAL Richmond Center and PAL PS 41 Center!

PAL held virtual graduation ceremonies for youth in the after-school programs.

In Harlem, PAL partnered with NYC DOT, Bike New York, and Building Healthy Communities to help children to safely learn how to ride a bike.

PAL launched Street Games at the Polo Grounds in Manhattan and in Staten Island. There was basketball, dodgeball, inflatables and time spent with NYPD officers.



PAL held its first ever Virtual Gala to raise money for PAL programs. The event was hosted by board members and PAL alumni – Tony Danza and Chris Canty. This event raised over \$500,000.

The first ever PAL Tree Lighting took place outside in the New South Bronx Center with special appearances by NYPD Commissioner Dermot Shea and Santa Claus! Children were treated to gifts, hot chocolate, snacks and games.

PAL held its annual Holiday Crafts Contest to showcase participants' artistic talent. Congratulations to the winners of our 2020 Holiday Craft Contest!











December



The winner of the 75th annual Police Commissioner for a Day essay competition was awarded to Olivia from New Utrecht High School in Brooklyn in our first ever virtual ceremony.

NYPD Community Affairs and the Police Athletic League hosted a Snack and Paint for Harlem Centers Summer Day Camp participants.



PAL Teens held a food drive to help families in need in their neighborhoods.

PAL celebrated #LightsOnAfterschool. The Police Athletic League's after-school programs keep young people safe and help promote positive habits.

PAL Executive Director, Frederick J. Watts was named to City and State's list of most influential Black individuals in New York politics.



Did you know that there are many ways to support the Police Athletic League?

Annual gift: All gifts of any amount helps PAL youth and programs in NYC. Visit PALNYC.org to donate today.

Monthly Giving: Consider making a recurring gift to PAL each month! You will be a member of the 1914 Club, exclusive for our monthly donors. Visit PALNYC.org for give today.

Amazon Smile: Did you know that when you shop on Amazon via Amazon Smile, PAL receives a donation? Make sure to choose the Police Athletic League NYC before checking out.

Planned Giving: The Robert M. Morgenthau Society is for those supporters who have left PAL in their will. Consider making a gift of any amount that can help PAL over many years.

Facebook Fundraisers: These are easy as long as you have a Facebook account! Just visit PAL's Face-

book page and click on fundraise for PAL. Share with friends & family to help raise money for the Police Athletic League!

Matching Gifts: Does your company match gifts? If so, this can double your gift to PAL!

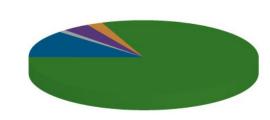
NYC Gives: Are you a New York City employee? If so, you can sign up for NYC Gives! Check with your payroll department about next steps. There is a sign-up period that changes from year to year.

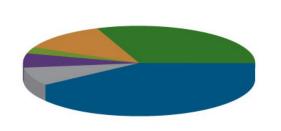
SEFA: Are you a New York State employee? If so, you can sign up for SEFA! Check with your payroll department about how to do this.

Events at PAL: Did you know that PAL holds various fundraising events throughout the year? These events raise money for PAL programs and are a great way to mingle with other PAL supporters. Check our website for updates about 2021 events!

Questions? Email our fundraising team at advancement@palnyc.org!

PAL





Financial highlights for the year ended December 31, 2020, audited.

Revenue



12% Contributions - \$3,347

1% Rental Income and Fees - \$317

4% In-Kind Gifts - \$1,029

2% Investments - \$453

Total Support - \$27,512

Expenses

31% Center Operations - \$8,236

40% Child Care - \$10,533

8% Teen Programs - \$2,149

6% Sports and Recreation - \$1,658

85% Total Program Services - \$ 22,576

3% Development - \$931

12% Management and General - \$3,126

Total Expenses - \$26,633 Change in Net Assets - \$879

Assets		Liabilities and Net Assets	
Cash and Cash Equivalents	\$2,843	Accounts Payable and Accrued Expenses	\$1,609
Investments	8,260	Accrued Salaries and Benefits	2,144
Due from Government Agencies	3,740	Advances from Government Agencies	1,697
Contributions and Accounts Receivable	602	Deferred Revenue	7,487
Prepaid Expenses and Other Assets	240	Loan Payable	1,500
Property, Plant and Equipment	13,941	Other Payables	62
Total Assets	\$29,626	Total Liabilities	\$14,499
		Net Assets Without Donor Restrictions	\$14,317
		Net Assets With Donor Restrictions	810
		Total Net Assets	\$15,127
		Total Liabilities and Net Assets	\$29,626

^{*} Amounts in 000's

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Thank you to all who purchased an item as part of PAL's Virtual auction in December 2020!

Thank you to New York City and New York State employees who donated via NYC Gives and SEFA!

Thank you to all of our supporters who helped PAL through a gift in kind:

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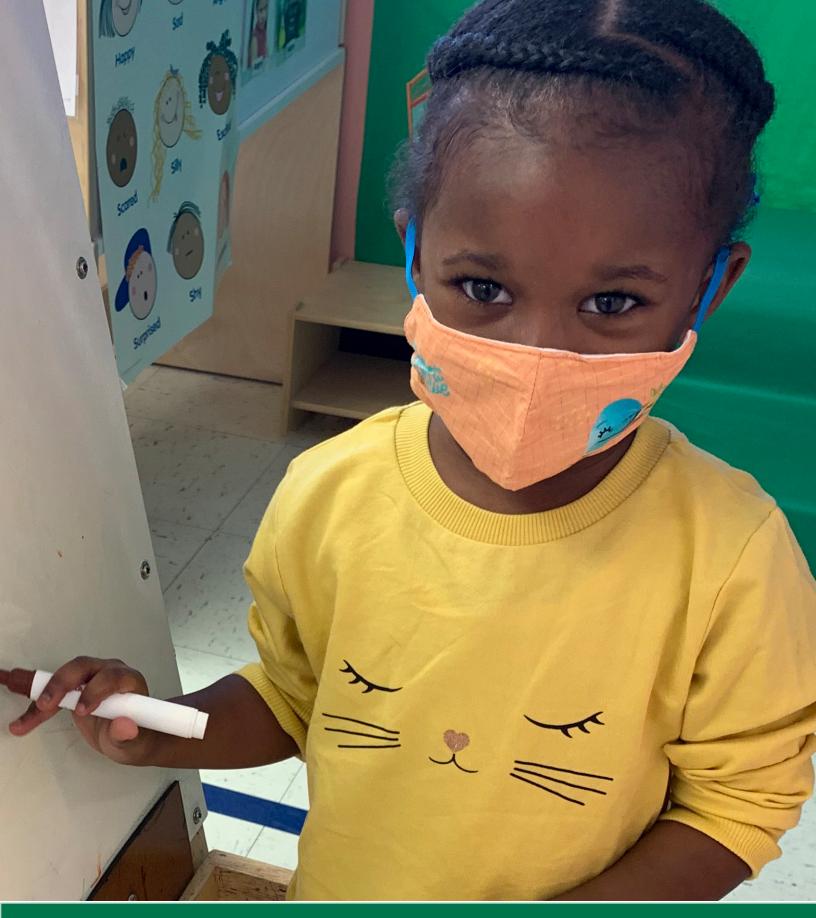
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